

OCEAN: Open Copyright Education Advisory Network

<http://oceancopyright.org>

What is OCEAN?

- **OCEAN** is an online community driven, collaborative education network about copyright and related issues for professionals working in cultural heritage institutions, such as libraries, archives, museums and other similar organizations
- **The purpose of OCEAN** is to increase capacity and capability **at scale** to broaden access to collections
- **OCEAN** serves to create an online space where professionals working with collections can interact with experts who provide their education and training
- **OCEAN** seeks to connect experts and educators to complement and leverage existing education and training programs so that they are delivered comprehensively, with greater consistency and less duplication
- **OCEAN** serves as an equity builder, providing professionals with access to rights education where their respective institutions cannot afford to hire in-house expertise

Who is OCEAN?

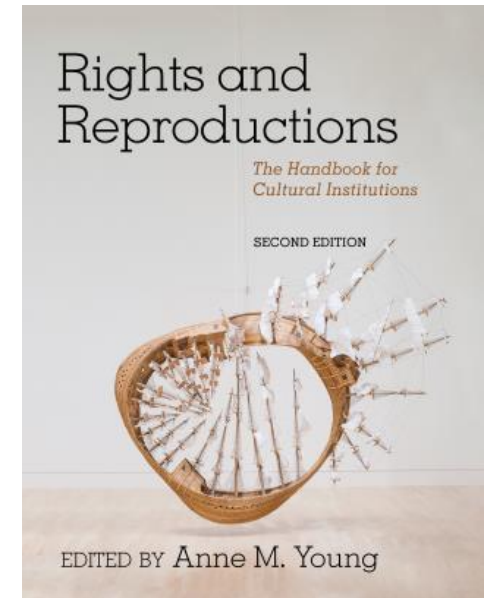
Advisory Board

- **Jonathan Cain**, AUL Research and Learning, Columbia University Libraries
- **Kyle K. Courtney**, Harvard University & Founder Copyright First Responders Program & Library Futures
- **Greg Cram**, Associated General Counsel & Director of Information Policy, The New York Public Library
- **Sharon E. Farb**, AUL Special Collections & International Collaborations, UCLA
- **David Hansen** AUL Research, Collections and Scholarly Communications, Duke University & Co-Founder Library Copyright Institute
- **Melissa Levine**, Director, Copyright Office, University of Michigan
- **Margaret McKee**, Digital Asset Manager, Menil Collection, & Chair IP Special Interest Group, Museum Computer Network
- **Carla Myers**, Coordinator of Scholarly Communications, Miami University of Ohio and Founder of Miami University Libraries Copyright Conference
- **Rina Elster Pantalony**, Director, Copyright Advisory Services, Columbia University Libraries
- **Anne Young**, Editor, Rights and Reproductions Handbook, (Director, Legal Affairs and Intellectual Property, Newfields Institutional Affiliation for Identification Purposes only)

The Power of the OCEAN Board

 COLUMBIA UNIVERSITY LIBRARIES

THE MENIL COLLECTION



Research Leading to OCEAN

[LYRASIS Catalyst Fund Grant Feasibility Study \(2018\)](#)

- Online network of support desirable by cultural heritage community
- Rights education necessary to meet patron expectations
- Cultural heritage community “same, same, but different”

[Alfred P. Sloan Foundation funded Roundtable \(Report published by ITHAKA S&R \(2020\)\)](#)

- Both copyright educators and cultural heritage experts require a network
- Scale will not be achieved without an online network or community
- Sustainability could be achieved without micro-payment model

The LYRASIS Pilot: Online Copyright Classes

Copyright 101

Melissa Levine & Heather Briston

No Fear Fair Use: Practical Fair Use for Cultural Institutions

Kyle K. Courtney & Sandra Aya Enimil

Copyright Limitations and Exceptions

Lisa A. Macklin & Anne M. Young

When Copyright Ends (or Never Was): Understanding the Public Domain

Brandon Butler & Greg Cram

Copyright in Action

Rina Elster Pantalony & Cherie Chen

Who can benefit from OCEAN?

- Lessons Learned from the Pilot
 - Copyright Educators
 - © education initiative provides support, consistency and scalability
 - Cultural Heritage Experts
 - Need © capability
 - Place to ideate solutions to problems
 - Cultural Heritage Institutions
 - Need © capacity
 - Require a service that provides © capacity within budget

OCEAN Is Values Driven

- Objectivity, autonomy and expertise
- Build © capacity as an equity driver
- Release recordings for free
- Make them open
- Make learning opportunities FREE to registrants
- Develop a pay what you can approach for organizations
- Stay human: learning is part of the human experience

Upcoming OCEAN Sessions

OCEAN Discussion Session: Deeds of Gift/Acquisitions (Old and New)

Friday, May 13 at 12:00 PM Eastern Time

with Hope O'Keefe, Anne Young, and Heather Briston.

OCEAN Discussion Session: Negotiating for permissions for the use of images of object-based collections

Friday, June 3 at 12:00 PM Eastern Time

with Anne Young, Margaret McKee, Lisa Macklin, and Melissa Fournier

OCEAN Discussion Session: How to Work with General Counsel

Friday, June 10 at 12:00 PM Eastern Time

with Greg Cram, Amy Blum, Arnetta Girardeau, and Rina Elster Pantalony

OCEAN Discussion Session: Terminations of Transfer

Friday June 17, at 12:00 PM Eastern Time

with Brianna Schoenfeld, Rachel Brooke and Walter Lehman

Fall 2022 Plans

We are now planning out our fall program

What other topics, programs, or experiences
would you like to see?

Thanks for Listening

Please check out our website for upcoming sessions and news!

<http://oceancopyright.org>

And can we'd love to hear your views and answer your questions!