

# COMMUNITY CALL

January 10, 2025



# BEFORE WE GET STARTED...

- Need tech support? Please send us a note in the chat.
- Sound and video are off for participants. This helps facilitate access, especially for those who may have limited bandwidth where they are joining us from. When we get to the Q&A we can unmute individuals if they wish to ask their question aloud.
- Please post questions in the chat. Presenters may answer them there as they can. Otherwise the moderators will save them for the Q&A period at the end of the presentation.
- We ARE recording today to start, but will end the recording after the presentation. This allows our presenters and participants to ask and answer questions more freely.
- Slides will be made available after! Look for a copy on our website: [www.oceancopyright.org](http://www.oceancopyright.org)
- Please take a moment to review our Code of Conduct: <https://www.oceancopyright.org/oceans-code-of-conduct>. Please note that participants can be asked to leave or removed for violations.

# UPDATE ON OCEAN

Rina Elster Pantalony

# HOW DID WE GET HERE?

2017-2020: Concept Phase with grant funded studies and round table discussions

2020-2021: Pilot Phase with LYRASIS

2022: Launch with OCEAN functioning autonomously

For more information see <https://www.oceancopyright.org/how-we-came-to-be>

# WHY FUNCTION AUTONOMOUSLY?

- OCEAN's operating model is collaborative
- Low overhead
- OCEAN's learning model: learning for free and not for fee
- We accept donations but our model is based on a donate what you can approach
- OCEAN is not based on membership in order to achieve its highest priority: scale

# WHERE ARE WE?

- Incorporated in Delaware in 2023
- 501(c)(3) tax status as confirmed by IRS
- HQ and registered charitable organization in MA
- We are insured :)
- Raised initial funding to cover base operating expenses
- We developed a Code of Conduct
- Commissioned graphics and a logo
- Commissioned a new website
- Created and launched the Discussion Series learning model
- Registered to apply for federal funding
- All learning events have been free to attend

# OCEAN BY THE NUMBERS

Discussion Series: 26 in 2.5 years

Online workshops:

- 1 with partner AAM in 2022 - 517 attendees
- 1 upcoming on February 7th

Number of speakers: more than 100

Number of registrations: more than 3500

Funding is needed to:

- Increase workshop offerings
- Develop curricula
- Create learning resources

# OCEAN's INSTITUTIONAL SUPPORTERS

Financial support and support in kind

 COLUMBIA UNIVERSITY LIBRARIES

  
NEWFIELDS  
A PLACE FOR NATURE & THE ARTS

 UCLA Library

 New York  
Public  
Library



 M  
LIBRARY

 M  
MIAMI  
UNIVERSITY  
UNIVERSITY LIBRARIES

 THE  
LIBRARY  
COPYRIGHT  
INSTITUTE

 AUTHORS  
ALLIANCE

The Menil Collection



# DISCUSSION SERIES

Melissa Smith Levine

# 2021

[Copyright 101](#)

[CNI Project Briefing: The Virtual Copyright Education Center: Update and Discussion\\*](#)

[Copyright Limitations and Exceptions](#)

[When Copyright Ends \(or Never Was\): Understanding the Public Domain](#)

Copyright in Action

[No Fear Fair Use: Practical Fair Use for Cultural Institutions](#)

16 sessions total - most recorded for core resources

*\*indicates outreach online and in person*

# 2022...

Educause: Online Copyright Education Center Update and Discussion\*

Who is OCEAN and what do we plan to do (Visit the OCEAN!)

Deeds of Gift/Acquisitions (Old and New)

Negotiating for permissions for the use of images of object-based collections

How to work with general counsel

Rights Reversion & Terminations of Transfer

CASE Act Update for Libraries, Archives and Museums

AAM OCEAN Workshop (Anne)

# 2022

Warhol Fair Use Case and Practical Considerations for Cultural Heritage Institutions

You asked for it! How to Manage Crazy, Complex Copyright Issues in Gift Agreements

Traditional Knowledge, Traditional Cultural Expressions and Collections Management

Internet Archive Case Update and Practical Considerations for Cultural Heritage Institutions

Digital Library Federation Reception and Presentation\*

13 sessions

# 2023

The Internet Archive Case Update and Discussion About  
Controlled Digital Lending  
A Primer on Section 230 of the Communications Decency  
Act

All Rights Issues Concerning Preservation in a  
Contemporary Context

The Importance of Workflows in Risk Assessment when  
Sharing Collections Online  
Andy Warhol Fair Use Case

5 sessions

# 2024

Litigation Update

Unlocking the Digital Age: The Musician's Guide to  
Research Publishing, and Copyright

Exceptions to Copyright and Music

Copyright AI and TDM

Making the Business Case for Open Access: How the  
Royal Albert Memorial Museum adopted an open access  
strategy for digital collections with the GLAM-E Lab

Author and Artist Contracts, AI and Licensing Terms

Litigation Update

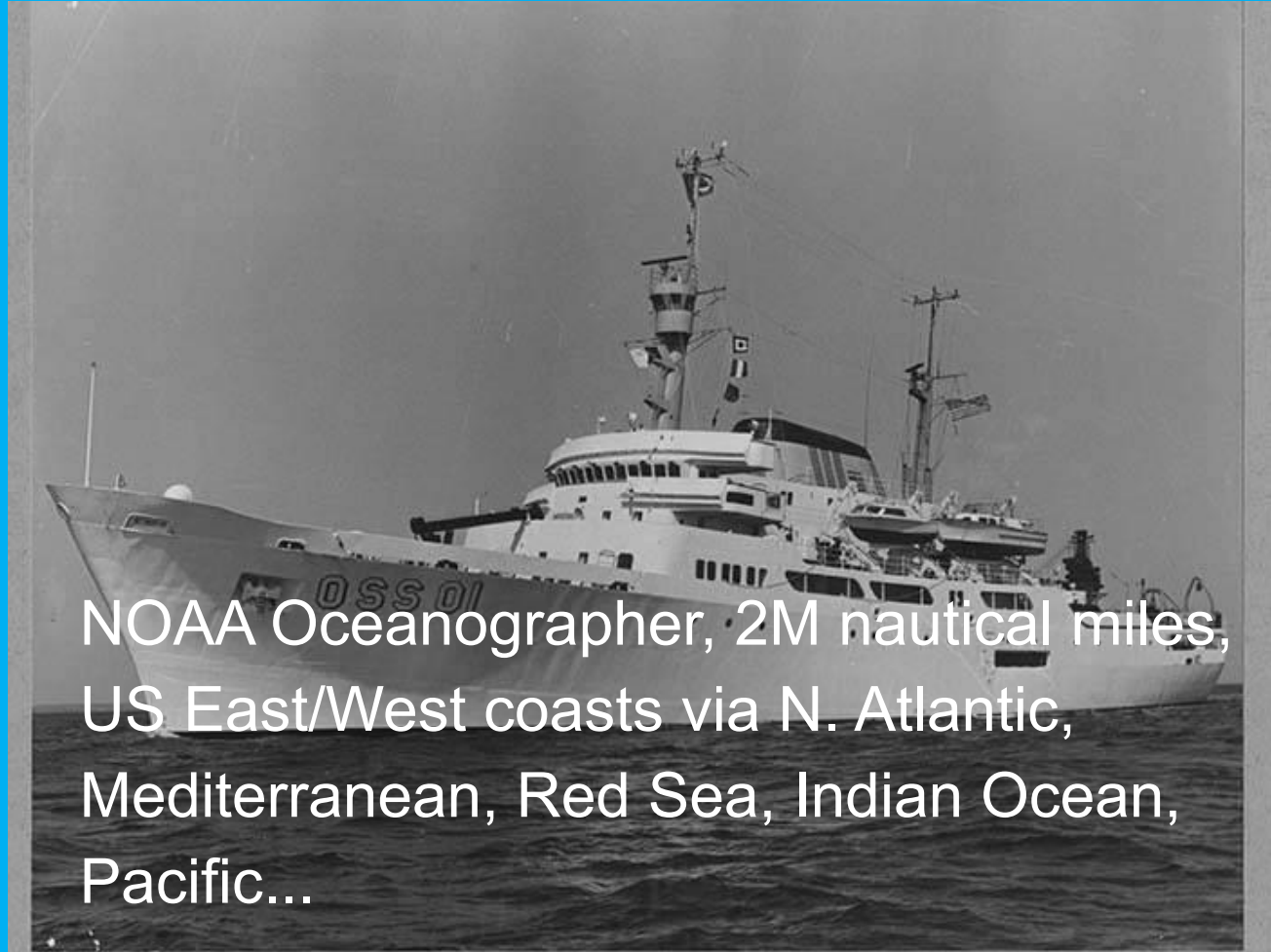
Will AI Replace Me?

8 sessions

COMING 2025...  
OCEAN Community Call

Cultural Heritage/Ethics and  
Intellectual Property -  
Extended Workshop - Feb 7

And the survey says....



NOAA Oceanographer, 2M nautical miles,  
US East/West coasts via N. Atlantic,  
Mediterranean, Red Sea, Indian Ocean,  
Pacific...

# WORKSHOPS

Anne M. Young



# 2022 WORKSHOP: MANAGING COPYRIGHT ISSUES FROM ACQUISITION TO EXHIBITION

- Rights and reproductions focused workshop developed in collaboration with the American Alliance of Museums
- Subject-matter faculty discussed the practicalities and current situation that may be encountered with:
  - Fair use v. Licensing: Practical Considerations
  - Rights Management for Complex Collections
  - Using Film and Music: When to License and Why
- Recorded (except Q&A) and available in OCEAN's Resource Library: <https://www.oceancopyright.org/resource-library>
- Over 517 participants remained engaged for over 2 hours!

# UPCOMING 2025 WORKSHOP: CULTURAL HERITAGE / ETHICS AND INTELLECTUAL PROPERTY

- Subject-matter faculty will present a live 2 hour workshop focused around the rights management and ethics with Traditional Knowledge in cultural heritage:
  - Outline the landscape from a legal and ethical perspective
  - Implementation and practices in rights management and ethical collections stewardship of cultural heritage
- Pre-read materials and case studies will be available to participants in advance of the live workshop
- Will be recorded (except Q&A) and available for future reference in OCEAN's Resource Library: <https://www.oceancopyright.org/resource-library>
- Register now!  
<https://www.oceancopyright.org/event-details/cultural-heritage-ethics-and-intellectual-property-extended-workshop>

# WORKSHOP OPPORTUNITIES & CHALLENGES

- Unique opportunity for OCEAN to engage with partners to develop in-depth online live workshops (via Zoom) and potentially in person(?) in the future.
- Workshops are recorded so they can be viewed asynchronously and referenced in the future, but we do not record the Q&A sessions to enable frank discussion between faculty and participants.
- Based on the feedback from past participants and the level of registration and attendance, workshops are critically needed.
- Workshops require more involved preparation and coordination for longer content presentation, multiple faculty involved, and outreach to ensure participant engagement, which for OCEAN, being volunteer based, can be challenging to provide on a regular basis.

# THANK YOU!

- OCEAN wishes to thank our wonderful presenters and our engaged audience!
- Please take a moment to complete a 4 question survey about the webinar. The link to it is being posted in the chat.
- OCEAN is run by a volunteer board and our work is funded through individual and institutional support. To learn more about OCEAN and ways to help support the work we do, please visit:

[www.oceancopyright.org/donate](http://www.oceancopyright.org/donate).

